

COVER STORY

WONDROUS WORKPLACES

From free personal trainers to cafés, galleries and even a museum, here are five of the coolest offices in Bangkok. By **Rujira Techapaitoonsuk** and **Monruedee Jansuttipan**, photo by **Kongkarn Boonon**



CMO GROUP

MARKETING COMMUNICATIONS AGENCY



SERMKHUN KUNAWONG, CEO

What inspired you to create this office?

Our previous office, located in Town in Town, was so dense, with more than 200 staff inside. So I decided to move to a wider open space which was already home to my Bangkok Sculpture Center. I want my staff to feel the wind and see the sun. We even have 30 bikes for staff to cycle around three offices: CMO [event organizer], The Eye [multimedia production] and PM [concert production]. We also invited the famous Chinese restaurant Je-Ngor Kitchen to open a café here.

What are the employees' favorite spots in the office?

One must be the fitness center, where we also provide a personal trainer for free. Next would be the music studio, ping-pong tables and Town Hall, which is an open-air office space dotted with couches and bean bags and surrounded by glass houses of small offices. On the second floor, above Town Hall we have Bangkok Sculpture Center, where there are more than 200 masterpiece sculptures. Outside, there are giant sculptures from famous artists like Wasinburee Supanichvoraparch and Alex Face. Our staff love to create events in the office to bring everyone together such as ping-pong tournaments or parties, for which we hire DJs.

Why do you consider this important?

As we are a creative company, humans are our most important resource. The well-being of our staff is so important. The office is where they spend most of their time, so they should be happy while working.

Location: Nuanchan Soi 56

Space: 19,200 sqm

Staff: 500 people

Designed by: Dr. Chalay Kunawong, Ongsa Architects

Budget: B500 million