FINANCIAL STATEMENTS AND AUDITOR'S REPORT
CM ORGANIZER PUBLIC COMPANY LIMITED
AND SUBSIDIARIES AND JOINT VENTURE
FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009



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### Auditor's Report

To the Shareholders and the Board of Directors

of CM Organizer Public Company Limited and its subsidiaries and joint venture:

I have audited the consolidated and separate balance sheets as at December 31, 2010, and the related consolidated and separate statement of income, consolidated and separate statement of changes in shareholders' equity and consolidated and separate statement of cash flows for the year then ended of CM Organizer Public Company Limited and its subsidiaries and joint venture, and of CM Organizer Public Company Limited, respectively. The Company's management is responsible for the correctness and completeness of information presented in these financial statements. My responsibility is to express an opinion on these financial statements based on my audit. The consolidated and separate financial statements of CM Organizer Public Company Limited and its subsidiaries and joint venture and of CM Organizer Public Company Limited for the year ended December 31, 2009 were audited by another auditor of my office whose report dated February 26, 2010, expressed an unqualified opinion and had emphasis paragraph on unbilled receivable in the governmental sector on those statements.

I conducted my audit in accordance with generally accepted auditing standards. Those standards require that I plan and perform the audit to obtain reasonable assurance as to whether the financial statements are free of material misstatements. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statements presentation. I believe that my audit provides a reasonable basis for my opinion.



In my opinion, the consolidated and separate financial statements referred to above present fairly, in all material respects, the consolidation and separate financial positions as at December 31, 2010 and the consolidation and separate results of operations and cash flows for the year then ended of CM Organizer Public Company Limited and its subsidiaries and joint venture, and of CM Organizer Public Company Limited, respectively, in accordance with generally accepted accounting principles.

Without qualify my review report, I draw your attention to Note 9 of the financial statements. As at December 31, 2010, the Company has a unbilled receivable in the governmental sector in amount of Baht 128.48 million (Outstanding over 12 months as of December 31, 2010). The debtor claimed that the services already performed by the Company are less than the contracted value by Baht 52.51 million. The Company is in the litigation process with the debtor. Presently, the process is under the court of first instance. The Company's lawyer has an opinion that the chance that the company will win the case and be able to receive full amount of debt including the interest is high. The management believes that the Company will be ultimately able to process the case without material damage to the company.

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(Atipong AtipongSakul) Certified Public Accountant Registration Number 3500

ANS Audit Company Limited Bangkok, February 24, 2011

### CM ORGANIZER PUBLIC COMPANY LIMITED AND SUBSIDIARIES AND JOINT VENTURE BALANCE SHEETS

### AS AT DECEMBER 31, 2010 AND 2009

		Consolidated fina	ancial statements	Separate finance	cial statements
Assets	Notes	2010	2009	2010	2009
Current Assets					
Cash and cash equivalents		6,014,991.72	20,833,064.59	434,757.10	7,626,284.12
Trade accounts receivable - net	5, 6	270,106,714.97	238,755,305.79	216,726,748.10	197,785,797.05
Dividends receivable	5	-	<u>=</u>	29,996,800.02	=
Work in process and supplies	7	21,383,073.55	19,360,489.02	18,153,630.34	16,210,263.45
Accounts receivable and short-term loan to related companies - net	5	25,000.00	-	539,704.47	3,015,606.16
Other current assets	8	8,474,267.77	16,763,494.66	4,790,146.20	12,925,998.06
Total Current Assets		306,004,048.01	295,712,354.06	270,641,786.23	237,563,948.84
Non-Current Assets					
Unbilled receivable under litigation process	9, 11	128,476,484.11	-	128,476,484.11	-
Accounts receivable and long-term loan to related companies - net	5	-	-	₩.	•
Restricted deposits at bank	11	4,633,479.71	920,068.86	2,607,842.09	698,279.21
Investments - net	5	-	6,958,870.48	156,180,000.00	155,330,000.00
Goodwill	5	4,635,859.29	4,635,859.29	-	-
Property plant and equipment - net	10, 11, 13	266,179,547.22	234,155,129.14	75,526,622.37	49,455,785.61
Withholding tax		12,943,943.28	27,044,486.08	5,397,152.27	17,075,345.17
Other non-current assets	le <u>.</u>	4,773,046.41	1,463,226.12	4,044,412.39	1,102,751.23
Total Non-Current Assets		421,642,360.02	275,177,639.97	372,232,513.23	223,662,161.22
Total Assets	ù.	727,646,408.03	570,889,994.03	642,874,299.46	461,226,110.06





### CM ORGANIZER PUBLIC COMPANY LIMITED AND SUBSIDIARIES AND JOINT VENTURE

### **BALANCE SHEETS**

### AS AT DECEMBER 31, 2010 AND 2009

		Consolidated fina	nncial statements	Separate financ	ial statements
Liabilities and Shareholders' Equity	Notes	2010	2009	2010	2009
Current Liabilities					
Bank overdrafts and short-term loans from financial institutions	11	141,248,313.70	147,499,748.78	98,670,991.22	115,154,510.86
Factoring payable	6	16,684,209.92	20,720,028.09	16,684,209.92	20,720,028.09
Trade accounts payable	5	132,515,157.84	70,389,970.64	182,456,672.47	71,550,609.54
Accounts payable for purchase fixed assets		9,660,217.15	312,408.50	9,660,217.15	312,408.50
Unearned income received from customers		4,710,004.14	9,808,090.52	1,989,422.37	6,399,116.84
Current portion of liabilities under financial lease agreements	12	7,357,321.67	6,101,435.48	108,483.66	252,229.92
Current portion of long-term loan from financial institutions	13	9,072,000.00	6,300,000.00	2,676,000.00	2,676,000.00
Accounts payable and short-term loan from related parties	5	21,676,288.35	6,131,063.67	31,637,853.58	18,280,189.57
Short-term loan from third party	14	18,085,186.22	6,000,000.00	18,085,186.22	6,000,000.00
Other current liabilities	5, 15	45,374,979.73	18,677,841.88	28,608,228.91	13,420,705.78
Total Current Liabilities		406,383,678.72	291,940,587.56	390,577,265.50	254,765,799.10
Non-Current Liabilites					
Liabilities under financial lease agreements - net	12	8,038,019.50	5,689,332.95	243,989.98	352,374.25
Long-term loan from financial institutions - net	13	21,587,035.74	24,972,000.00	9,314,035.74	11,986,000.00
Other non-current liabilities		168,113.00	291,777.00	-	
Total Non-Current Liabilities		29,793,168.24	30,953,109.95	9,558,025.72	12,338,374.25
Total Liabilities		436,176,846.96	322,893,697.51	400,135,291.22	267,104,173.35
Shareholders' Equity					
Share capital					
Authorized, issued and fully paid-up,					
150,000,000 common shares, at Baht 1 each		150,000,000.00	150,000,000.00	150,000,000.00	150,000,000.00
Premiums on share capital	16	44,121,936.71	78,307,760.00	44,121,936.71	78,307,760.00
Discount from purchasing investments in subsidiaries		4,907,142.73	4,907,142.73	-	-
Currency translation differences		-	(787,100.77)		÷
Retained earnings (Deficits)					
Appropriated					
Appropriated to legal reserve	216	2,430,853.58	12,478,135.53	2,430,853.58	12,478,135.53
Unappropriated		78,385,757.78	(3,371,084.37)	46,186,217.95	(46,663,958.82)
Minority interest		11,623,870.27	6,461,443.40	_	
Total Shareholders' Equity		291,469,561.07	247,996,296.52	242,739,008.24	194,121,936.71
Total Liabilities and Shareholders' Equity	BGANIZE	727,646,408.03	570,889,994.03	642,874,299.46	461,226,110.06
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### CM ORGANIZER PUBLIC COMPANY LIMITED AND SUBSIDIARIES AND JOINT VENTURE

### STATEMENTS OF INCOME

### FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

(Unit: Baht)

d financial statements	Separate finan	cial statements
2009	2010	2009
.78 741,409,752.35	572,828,852.62	495,856,984.29
.40) (606,475,590.52)	(474,136,315.21)	(412,670,175.11)
.38 134,934,161.83	98,692,537.41	83,186,809.18
	30,246,782.52	<u>s</u> .
.86 2,280,336.04	1,328,070.61	3,142,403.41
.24 137,214,497.87	130,267,390.54	86,329,212.59
.34) (8,464,681.86)	(3,555,149.24)	(3,500,864.84)
.65) (85,021,868.09)	(48,160,514.26)	(44,084,372.44)
.90) (21,393,309.35)	(10,879,102.22)	(8,988,112.00)
.32 (10,310,214.22)	11,738.32	(66,204,182.45)
.57) (125,190,073.52)	(62,583,027.40)	(122,777,531.73)
.67 12,024,424.35	67,684,363.14	(36,448,319.14)
.26) (12,897,108.88)	(11,623,637.17)	(10,524,767.07)
.27 1,534,569.09	-	-
.68 661,884.56	56,060,725.97	(46,973,086.21)
.42) (6,264,427.21)	(7,443,654.44)	(4,632,714.30)
.26 (5,602,542.65)	48,617,071.53	(51,605,800.51)
.91 (8,794,330.29)	48,617,071.53	(51,605,800.51)
.35 3,191,787.64	-	-
.26 (5,602,542.65)	48,617,071.53	(51,605,800.51)
0.06)	0.32	(0.34)
150,000,000	150,000,000	150,000,000
	150,000,000	000 150,000,000 150,000,000

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### (Unit: Baht)

### CM ORGANIZER PUBLIC COMPANY LIMITED AND SUBSIDIARIES AND JOINT VENTURE STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

									,
					Consolidated financial statements	icial statements			
	•					Retained earnings (Deficits)	ngs (Deficits)		
		Issued and paid-up Premiums on	Premiums on	Discounts on	Discounts on Currency translation Appropriated	Appropriated			
	Notes	Notes share capital share capital	share capital	investments	differences	to legal reserve	to legal reserve Unappropriated Minority interest	Minority interest	Total
ng balance as at January 1, 2009		150,000,000,000.00 78,307,760.00		4,907,142.73	(2,206,756.21)	(2,206,756.21) 12,478,135.53	5,423,245.92	5,423,245.92 3,269,655.76 252,179,183.73	252,179,183.73

					ě.				
	Notes	share capital	share capital	investments	differences	to legal reserve	Unappropriated Minority interest	Minority interest	Total
Beginning balance as at January 1, 2009		150,000,000.00	78,307,760.00	4,907,142.73	(2,206,756.21)	12,478,135.53	5,423,245.92	3,269,655.76	252,179,183.73
Currency translation differences		ŧ	1	1	1,419,655.44	1	ι	1	1,419,655.44
Net profit (loss)		a	1	1	a	ı	(8,794,330.29)	3,191,787.64	(5,602,542.65)
Ending balance as at December 31, 2009		150,000,000.00	78,307,760.00	4,907,142.73	(787,100.77)	12,478,135.53	(3,371,084.37)	6,461,443.40	247,996,296.52
Currency translation differences		ī	1.	ì	787,100.77		î.	t	787,100.77
Transfer legal reserve for the deficit	16	ī	i	t	T	(12,478,135.53)	12,478,135.53	ı	9
Surplus compensated for the deficit	16	•	(34,185,823.29)	r	,	i	34,185,823.29	ι	ī
Appropriated to legal reserve	16	1	1	ı	ī	2,430,853.58	(2,430,853.58)	t	t
Dividends paid to minority interest		ï	ı	1	3.0	î		(217.48)	(217.48)
Increase in minority interests	2	t	1	1	,	1	í	900,000,006	900,000.00
Net profit		L		1	ı	Ī	37,523,736.91	4,262,644.35	41,786,381.26
Ending balance as at December 34, 2010		150,000,000.00	44,121,936.71	4,907,142.73	I	2,430,853.58	78,385,757.78	11,623,870.27	291,469,561.07
ORGANIZER COMPANY LIMITED									5



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# CM ORGANIZER PUBLIC COMPANY LIMITED AND SUBSIDIARIES AND JOINT VENTURE

## STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY

### FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

		Sepa	Separate financial statements	nts	
			Retained earnings (Deficits)	ngs (Deficits)	
	Issued and paid-up	Premiums on	Appropriated		
Notes	share capital	share capital	to legal reserve	Unappropriated	Total
	150,000,000.00	78,307,760.00	12,478,135.53	4,941,841.69	245,727,737.22
	ť		1	(51,605,800.51)	(51,605,800.51)
	150,000,000.00	78,307,760.00	12,478,135.53	(46,663,958.82)	194,121,936.71
16	c	1	(12,478,135.53)	12,478,135.53	ī
16	1	(34,185,823.29)		34,185,823.29	ī
16	t,	1	2,430,853.58	(2,430,853.58)	ī
	t	1	1	48,617,071.53	48,617,071.53
	150,000,000.00	44,121,936.71	2,430,853.58	46,186,217.95	242,739,008.24

	Beginning balance as at January 1, 2009	
	Net loss	
	Ending balance as at December 31, 2009	
	Transfer legal reserve for the deficit	
	Surplus compensate for the deficit	
	Appropriated to legal reserve	
	Net profit	
/	Ending balance as at December 31, 2010	



### CM ORGANIZER PUBLIC COMPANY LIMITED AND SUBSIDIARIES AND JOINT VENTURE

### STATEMENTS OF CASH FLOWS

FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

		Consolidated finar	icial statements	Separate financi	al statements
	Notes	2010	2009	2010	2009
Cash Flows from Operating Activities:					
Net profit (loss) before income tax expenses		58,506,668.68	661,884.56	56,060,725.97	(46,973,086.21)
Adjustments to reconcile net profit (loss) to net cash flow					
from (used in) operating activities:					
Depreciation		45,336,478.82	47,034,635.03	9,385,409.97	8,914,531.06
(Reverse) allowance for doubtful accounts		(2,533,973.32)	10,310,214.22	(11,738.32)	62,134,501.25
Loss on inventory devaluation		197,773.95	-	197,773.95	-
Loss from contingent liabilities		2,000,000.00	2,709,475.00	2,000,000.00	6,779,156.20
Interest income-related companies		-	*	-	(1,232,418.39)
Unrealized gain on exchange rate		-	-	r <del>e</del>	1,242,419.23
Share of profit from investments using the equity method		(66,007.27)	(1,534,569.09)	=	¥
Dividend income		-	=	(30,246,782.52)	* <u>*</u>
(Gain) loss on sales of fixed assets		(294,440.43)	2,173,503.90	3,295.83	(193.59)
Loss on disposal of investment in associate		4,096,204.48	%●	-	
Written off withholding tax		4,220,752.61	2,350,474.05	2,368,891.24	2,332,220.93
Interest expenses		14,486,887.26	12,897,108.88	11,623,637.17	10,524,767.07
Profit from Operating Activities before Changes					
in Operating Assets and Liabilities		125,950,344.78	76,602,726.55	51,381,213.29	43,721,897.55
Operating assets (increased) decreased					
Trade accounts receivable		(157,293,919.97)	(92,227,654.00)	(144,405,696.84)	(85,042,465.04)
Work in process and supplies		(2,220,358.48)	5,242,447.72	(2,141,140.84)	4,536,298.16
Accounts receivable - related companies		-	98,401.87	(64,704.47)	-
Other current assets		714,038.24	(1,956,175.87)	616,517.68	(1,967,412.45)
Withholding tax		19,425,960.33	5,383,927.66	18,574,911.20	5,383,927.66
Other non-current assets		(3,309,820.29)	8,782,588.37	(2,941,661.16)	8,125,703.44
Operating liabilities increased (decreased)					
Trade accounts payable		62,125,187.20	3,752,617.92	110,906,062.93	17,204,971.15
Advances received from customers	/	(5,098,086.38)	6,738,191.43	(4,409,694.47)	4,765,238.34
Accounts payable - related companies	//	(124,371.21)	(7)	41,098.79	(5,763.35)
Other current liabilities		23,436,317.39	(15,019,010.19)	13,187,523.13	(2,036,268.81)
Other non-current liabilities		(123,881.48)	(1,811,134.00)	-	-
Cash from (used in) operating activities	A	63,481,410.13	(4,413,072.54)	40,744,429.24	(5,313,873.35)
		-(14 070 020 74)	(13,178,339.34)	(11,468,855.06)	(10,805,997.53)
Interest paid	RGANIZ	ER(14,272,038.74)	(13,170,337.34)	(11,100,00011)	. , , ,
Interest paid  Income tax paid	RGANIZ	ER(14,272,038.74) (17,501,769.40)	(15,776,010.30)	(9,189,929.80)	(8,368,166.98)



### CM ORGANIZER PUBLIC COMPANY LIMITED AND SUBSIDIARIES AND JOINT VENTURE

### STATEMENTS OF CASH FLOWS

### FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

		Consolidated fina	ncial statements	Separate financ	ial statements
	Notes	2010	2009	2010	2009
Cash Flows from Investing Activities:					
(Increase) decrease in restricted deposits at bank		(3,713,410.85)	22,914,064.95	(1,909,562.88)	18,375,032.66
Cash payment of loans to related companies		(25,000.00)	-	(675,000.00)	(4,093,532.87)
Cash received from loans to related companies		<b>₽</b> 1	2,520,000.00	215,606.16	3,062,102.53
Investments in subsidiaries		-	÷	(850,000.00)	
Cash received from sales of investment in associate		2,939,927.81	-	-	ä
Dividend income from investments		-	1,000,000.00	249,982.50	-
Purchase of fixed assets		(56,802,493.38)	(33,049,394.02)	(26,116,406.81)	(10,197,682.41)
Cash received from sales of fixed assets		526,996.50	3,178,462.49	4,672.90	6,542.06
Net cash from (used in) investing activities		(57,073,979.92)	(3,436,866.58)	(29,080,708.13)	7,152,461.97
Cash Flows from Financing Activities:					
Increase (decrease) in bank overdraft and short-term loans					
from financial institutions - net		(6,251,435.08)	45,248,665.99	(16,483,519.64)	30,913,393.65
Decrease in factoring payable		(4,035,818.17)		(4,035,818.17)	-
Repayment of long-term loans from financial instituation		(7,912,964.26)	(18,001,000.00)	(2,671,964.26)	(6,318,000.00)
Cash payments for financial lease agreements		(7,838,578.20)	(5,011,658.55)	(252,130.53)	(328,846.31)
Received from loans from related parties		17,000,000.00	5,000,000.00	31,491,969.33	27,000,000.00
Repayment of short-term loans from related parties		(1,400,000.00)	(5,400,000.00)	(18,245,000.00)	(32,655,000.00)
Received from short-term loan from third party		23,100,000.00	6,500,000.00	23,100,000.00	6,500,000.00
Repayment of short-term loan from third party		(11,100,000.00)	(3,000,000.00)	(11,100,000.00)	(3,000,000.00)
Received from long-term loans from financial instituation		7,300,000.00	10,000,000.00		-
Minority interest increase		900,000.00	-	•	-
Net cash from financing activities		9,761,204.29	35,336,007.44	1,803,536.73	22,111,547.34
Net increase (decrease) in cash and cash equivalents		(15,605,173.64)	(1,468,281.32)	(7,191,527.02)	4,775,971.45
Currency translation differences		787,100.77	1,419,655.44	-	-
Cash and cash equivalents, Beginning of years		20,833,064.59	20,881,690.47	7,626,284.12	2,850,312.67
Cash and cash equivalents, End of years		6,014,991.72	20,833,064.59	434,757.10	7,626,284.12
Supplemental Disclosures of Cash Flows Information DIRLIG	RGANIZ	EH http://			
Increased in assets from financial lease agreements during the	1	11,443,150.94	5,857,111.34		591,279.65
Increased in assets from long-term loans					
from financial instituation during the years		<b></b>	16,000,000.00		16,000,000.00
pto 100					,



### CM ORGANIZER PUBLIC COMPANY LIMITED AND SUBSIDIARIES AND JOINT VENTURE NOTES TO FINANCIAL STATEMENTS

### FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009

### GENERAL INFORMATION

CM Organizer Public Company Limited ("the Company") was incorporated under Thai laws on June 5, 1991, and was subsequently transformed from a juristic person under the Civil and Commercial code as "a Company Limited" to be a juristic person under the Public Company Limited Act B.E. 2535 on December 29, 2003. The Company's primary business is event management for public events, exhibitions and entertainment activities. The Company's registered office is located at 1471 Soi Ladprao 94, Ladprao Rd., Plubpla, Wangthanglang, Bangkok.

### 2. <u>BASIS FOR PRESENTATION OF THE FINANCIAL STATEMENTS AND CONSOLIDATED FINANCIAL</u> STATEMENTS

The financial statements are prepared in accordance with Thai Accounting Standards ("TAS") including related interpretations and guidelines promulgated by the Federation of Accounting Professions ("FAP"), applicable rules and regulations of the Securities and Exchange Commission and with generally accepted accounting principles in Thailand.

The presentation of the financial statements has been made in compliance with the stipulations of the Notification of the Department of Business Development dated January 30, 2009, issued under the Accounting Act B.E. 2543.

They are prepared on the historical cost basis, except as disclosed in respective accounting policies.

As required by Thai law and regulatory requirements, the Company's financial statements have been prepared in the Thai language. They have been translated into English for the convenience of the reader.

The preparation of financial statements in conformity with TAS requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets, liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances. Therefore, actual result may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised, if the revision affects only that period, or in the period of the revision and future periods, if the revision affects both current and future periods.

The consolidated financial statements consist of accounting transactions of the Company and its subsidiaries and joint venture after eliminating significant intercompany transactions and balances. The Company's shareholding in subsidiaries and joint venture as at December 31, 2010 and 2009, are as follows:



		% Equity interest own	ed by the Company
Subsidiaries	Nature of business	December 31, 2010	December 31, 2009
PM Center Co., Ltd.	Rental equipment for Image, Lighting, Sound and	99.99	99.99
	Effects.		
The Eyes Co., Ltd.	Production of multi-vision slide, video, multimedia	99.95	99.95
	and computer graphics.		
Workmanship Set and Design Co., Ltd.	Designing, fixing, composing and construction of	90.00	90.00
(Formerly: C-MEX Exhibition Co., Ltd.)	sign boards and construction work for the trade fair		
	and exhibition.		
CMO-KWCP Co., Ltd.	Organizing Karaoke Contests in Thailand and	-	49.96
	overseas.		
Bayon CM Organizer Co., Ltd.	Management for public events, exhibitions and	120	75.00
	entertainment activities.		
M Thirty One Co., Ltd.	Full range services of music	55.00	99.99
(Formerly: A Link Co., Ltd.)	productions both studio to live music production,		
	corporate music and concert and		
	contractors to install materials and equipment.		
Exposition Technology Co., Ltd.	Electrical and lighting services	40.00	40.00
Joint ventures			
Dream Box and CM Organizer	The musical show and stage play.	50.00	50.00
America contrar a programment			

Pursuant to the meeting of the Board of Directors of CM Organizer Public Company Limited No.7/2009 held on September 11, 2009, the meeting approved to close the business of Bayon CM Organizer Company Limited, doing the Light & Sound Show in Cambodia, due to the continuity in its loss in operation. An allowance for doubtful account had been fully booked in financial statements; therefore, there will be no affect to the financial statements.

Joint Venture

Pursuant to the meeting of the Board of Directors of CM Organizer Public Company Limited No.6/2009 held on August 13, 2009, the meeting approved to close the business of CMO-KWCP Company Limited, doing the Karaoke Singing Contest. This is due to its operation did not achieve the Company's plan and its license for the Karaoke Contest was expired. At present, CMO-KWCP does not run any business, and for the purpose of cost reduction, the Board resolved to close down CMO-KWCP Company Limited.

The financial statements of the subsidiary company incorporated overseas are translated into Thai Baht at the closing average exchange rate for assets and liabilities and at the monthly average exchange rate applying during the period for revenues and expenses. The differences have been shown under the caption of "Translation adjustment" in the shareholders' equity.

The financial statements of Exposition Technology Co., Ltd. are included in the consolidated financial statements even though the Company's shareholding is 40 percent. This is because the Company has control over its financial and operating policies, and it is therefore regarded as a subsidiary company.

CM ORGANIZER

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### Adoption of new accounting standards

During 2010, the Federation of Accounting Professions has issued a Notification, re-numbering of the following Thai Accounting Standards ("TAS") as follows:

	Former TAS no.	Re-numbering TAS no.	Topic
TAS 11		TAS 101	Doubtful Accounts and Bad Debts
TAS 26		TAS 102	Income Recognition For Real
			Estate Business
TAS 27		TAS 103	Disclosures in the Financial
			Statements of Banks and Similar
			Financial Institutions
TAS 34		TAS 104	Accounting for Troubled Debt
			Restructuring (revised 2002)
TAS 40		TAS 105	Accounting for Investments in
			Debt and Equity Securities
TAS 42		TAS 106	Accounting For Investment
			Companies
TAS 48		TAS 107	Financial Instruments Disclosure
			and Presentation

### Adoption of new and revised Thai Accounting Standards, Thai Financial Reporting Standards and Thai Financial Reporting Interpretation

During 2010, the Federation of Accounting Professions has issued Notifications, mandating the use of new and revised Framework for the Preparation and Presentation of Financial Statements, Thai Accounting Standards (TAS), Thai Financial Reporting Standards (TFRS) and Thai Financial Reporting Interpretation (TFRI) as follows:

- a) Framework for the Preparation and Presentation of Financial Statements (revised 2009) which is immediately effective for the current year. The management of the Company has assessed the effects of this framework and believes that it does not have any significant impact on the financial statements for the current year.
- b) TAS, TFRS and TFRI which are effective for the financial statements for the period beginning on or after January 1, 2011 of totalling 28 standards.



TAS/TFRS/TFRI	<u>Topic</u>
TAS 1 (revised 2009)	Presentation of Financial Statements
TAS 2 (revised 2009)	Inventories
TAS 7 (revised 2009)	Statement of Cash Flows
TAS 8 (revised 2009)	Accounting Policies, Changes in Accounting Estimates and Errors
TAS 10 (revised 2009)	Events After the Reporting Period
TAS 11 (revised 2009)	Construction Contracts
TAS 16 (revised 2009)	Property, Plant and Equipment
TAS 17 (revised 2009)	Leases
TAS 18 (revised 2009)	Revenue
TAS 19	Employee Benefits
TAS 23 (revised 2009)	Borrowing Costs
TAS 24 (revised 2009)	Related Party Disclosures
TAS 26	Accounting and Reporting by Retirement Benefit Plans
TAS 27 (revised 2009)	Consolidated and Separate Financial Statements
TAS 28 (revised 2009)	Investments in Associates
TAS 29	Financial Reporting in Hyperinflationary Economies
TAS 31 (revised 2009)	Interests in Joint Ventures
TAS 33 (revised 2009)	Earnings per Share
TAS 34 (revised 2009)	Interim Financial Reporting
TAS 36 (revised 2009)	Impairment of Assets
TAS 37 (revised 2009)	Provisions, Contingent Liabilities and Contingent Assets
TAS 38 (revised 2009)	Intangible Assets
TAS 40 (revised 2009)	Investment Property
TFRS 2	Share - Based Payments
TFRS 3 (revised 2009)	Business Combinations
TFRS 5 (revised 2009)	Non-current Assets Held for sale and Discontinued Operations
TFRS 6	Exploration for and Evaluation of Mineral Resources
TFRI 15	Agreements for the Construction of Real Estate



The management of the Company has assessed the effects of these TAS, TFRS and TFRI, and believes that they will not have any significant impact on the financial statements for the year in which they are initially applied except for TAS as follows:

### TAS 19 - Employee Benefits

TAS 19 includes the requirements to recognize and measure employee benefits costs of post-employment benefits under defined benefit plans, other long-term employee benefits and termination benefits in the period in which the service is performed. The requirements require actuarial assumptions to measure the obligation and expense. Moreover, the obligations are measured on a discounted basis using the Projected Unit Credit Method because they may be settled many years after the employees render the related service.

Presently, the management of the Company is assessing the impact of this standard on the financial statements for the year in which it is initially applied.

c) TAS which are effective for the financial statements for the period beginning on or after January 1, 2013 are as follows:

TAS

<u>Topic</u>

**TAS 12** 

Income Taxes

TAS 20 (revised 2009)

Accounting for Government Grants and Disclosures of Government Assistance

TAS 21 (revised 2009)

The Effects of Changes in Foreign Exchange Rate

The management of the Company is assessing the impacts of these standards on the financial statements for the year in which they are initially applied.

### SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### Revenues and Expenses Recognitions

Revenues and expenses are recognized on an accrual basis.

Revenues from event management of public shows, exhibitions and entertainment events are recognized when the services are completed. Revenues from completed service but unbilled has presented in unbilled receivable which included in trade accounts receivable.

Revenues from decoration construction are recognized based on the percentage of completion computing on the proportion of actual cost incurred compared to the estimated total cost. Uninvoiced income is presented as unbilled receivable included as part of account receivable while the respective cost is presented in statement of income.

Revenues from rental of Image, Lighting, and Sound, and Effect techniques comprient are recognized when the services are completed.

Revenues from the production of slide, multivision, video, multimedia and computer graphics are recognized when the productions are delivered to the customers.

Revenues from service of music and artist management are recognized when the services are completed.

Cost of uncompleted jobs or undelivered jobs are recorded as work in process.

### Cash and Cash Equivalents

Cash and cash equivalents presented in the statements of cash flows, comprise of cash in hand, deposits at financial institutions with a maturity period not over 3 months except for cash at bank held as collateral.

### Allowance for Doubtful Accounts

The Company and subsidiaries provide an allowance for doubtful accounts equal to the estimated uncollectible amount which is based on collection experience and analysis of the current status of individual receivables.

### Work in process and supplies

Cost of work, which is not yet recognized as revenues, is recorded in work in process using the invoiced value after discounting.

Supplies are stated at cost by using First-in, First-out method.

### Investment in subsidiaries, associated company and joint venture

Investments in associated company and joint venture are presented in the consolidated financial statements by using the equity method.

Investments in subsidiaries, associated company and joint venture are presented in the separate financial statements by using the cost method, and adjusted impairment, if any.

The Company presented the outstanding balance of the negative goodwill arisen from the acquisition of the investment in a subsidiary company as "Discount on Investment" shown under the shareholders' equity. This will be recognized in the statement of income when the investment is disposed.

### Property, plant and equipment and depreciation

Property, plant and equipment are stated at cost less accumulated depreciation and impairment loss from assets (if any).

Depreciation is computed by the straight-line method based on the estimated useful lives of the assets as follows:

	Years
Buildings	20
Building improvements	5
Building and equipment on leased space	The remaining lease term of 21 months
Operating equipment	3, 5
Office equipment	3, 5
Furniture and fixtures	5
Vehicles	5
CM ORGANIZE PUBLIC COMPANY LIMIT	R <sub>ED</sub>

### Financial lease agreements

The Company and the subsidiaries record operating equipment and vehicle under financial leases as assets and liabilities in their balance sheets at amounts equal to the fair value of the leased assets at the inception of the lease or, if lower, at the present value of the minimum lease payments. In calculating the present value of the minimum lease payments, the discount factor is the interest rate implicit in the lease. Interest expense is allocated to periods during the lease term according to the remaining balance of the liability for each period.

### Transactions in Foreign Currencies

Foreign currency transactions are translated into Baht at the exchange rates ruling on the transaction dates. Monetary assets and liabilities denominated in foreign currencies outstanding at the balance sheet dates are translated into Baht at the exchange rates ruling on the balance sheet dates. Gain or losses on exchange rates are recognized as income or expenses for the year.

### Employee benefits

Salary, wages, bonuses and contributions to the social security fund and provident fund are recognized as expenses when incurred.

### **Provisions**

Provisions are recognized when the Company has a present obligation as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation.

### Corporate Income Tax

Income tax for the year is calculated from the net profit for the year adjusted by non-deductible expenses or non-taxable income and multiplied by the income tax rate stipulated by the Revenue Code.

### Basic Earning (Loss) per Share

Basic earning (loss) per share is computed by dividing the net profit (loss) for the year by the weighted average number of issued and paid-up common shares during the year.

### Financial instruments

The Company has no policy to speculate in or engage in the trading of any financial derivative instruments.



### 4. SIGNIFICANT ACCOUNTING JUDGMENTS AND ESTIMATES

The preparation of financial statements in conformity with generally accepted accounting principles at times requires management to make subjective judgments and estimates regarding matters that are inherently uncertain. These judgments and estimates affect reported amounts and disclosures and actual results could differ. Significant judgments and estimates are as follows:

### Allowance for doubtful accounts

In determining an allowance for doubtful accounts, the management needs to make judgment and estimates based upon, among other things, past collection history, aging profile of outstanding debts and the prevailing economic condition.

### Allowance for diminution in value of inventory

The determination of allowances for diminution in the value of inventory, requires management to make judgments and estimates. The allowance for decline in net realizable value is estimated based on the selling price expected in the ordinary course of business; and provision for obsolete, slow-moving and deteriorated inventories, that is estimated based on the approximate useful life of each type of inventory.

### Leases

In determining whether a lease is to be classified as an operating lease or finance lease, the management is required to use judgment regarding whether significant risk and rewards of ownership of the leased asset has been transferred, taking into consideration terms and conditions of the arrangement.

### Property plant and equipment/Depreciation

In determining depreciation of plant and equipment, the management is required to make estimates of the useful lives and salvage values of the Company's plant and equipment and to review estimate useful lives and salvage values when there are any changes.

In addition, the management is required to review property, plant and equipment for impairment on a periodical basis and record impairment losses in the period when it is determined that their recoverable amount is lower than the carrying amount. This requires judgments regarding forecast of future revenues and expenses relating to the assets subject to the review.

### Goodwill

The initial recognition and measurement of goodwill, and subsequent impairment testing, require management to make estimates of cash flows to be generated by the asset or the cash generating units and to choose a suitable discount rate in order to calculate the present value of those cash flows.



### RELATED PARTY TRANSACTIONS

The Company had business transactions with related parties. These parties are directly and indirectly related through common shareholding and/or directorship. The financial statements reflect the effects of these transactions on the basis determined by the Company and the parties concerned. For the years ended December 31, 2010 and 2009, the significant transactions with related parties can be summarized as follows:

(Unit: Thousands Baht)

	Consolidated financial statements		Separate financial statements	
	2010	2009	2010	2009
Transactions between the Company and r	elated parties			
<u>Subsidiaries</u>				
Revenue from services	-	-7	717	1,130
Dividend income	-	u,	30,247	-
Other income	-		390	273
Interest income	-	=	188	1,603
Cost of services	-		77,554	47,767
Other expenses	-	-	1,363	8
Interest expenses	-	-	1,091	942
Doubtful debt			3,000	4,836
Related Companies				
Revenue from services	109	8,036	· <del>-</del>	-
Cost of services	101	218	-	-
Interest income	-	32	<u>.</u>	2
Interest expenses	:	68	<del>-</del>	-
Dividend income	-	1,000	-	
Directors				
Interest expenses	427	303	340	303
Related parties				
Interest expenses	412	-	384	-

The Company has transactions with related parties by using cost plus profit determined in the normal course of business.

The outstanding balances as at December 31, 2010 and 2009 of the above transactions have been separately shown in the balance sheets and consist of the following:

(Unit: Thousands Baht)

	Consolidated financial statements		Separate financial statements		
_	2010	2009	2010	2009	
Trade receivables - related companies					
PM Center Co.,Ltd.	r <del>u</del> y	-	194	405	
Workmanship Set and Design Co.,Ltd.	~	-	÷ ,	267	
CMO-KWCP Co., Ltd.		-	-	1,286	
Bayon CM Organizer Co., Ltd.	-	-	-	4,791	
Dream Box and CM Organizer Joint Venture	45	45	45	45	
M Thirty One Co., Ltd.	-	-	10		
Total trade receivables - related companies	45	45	249	6,794	
Account receivables and short-term loan to related	companies				
Other account receivables					
CMO-KWCP Co., Ltd.	-	-	-	480	
Exposition Technology Co., Ltd.	5€	-	15	-	
Less: Allowance for doubtful accounts		-		(480)	
Total other account receivables - net	-	-	15	-	
Accrued interest receivable					
CMO-KWCP Co., Ltd.	-	-	2.00	511	
Workmanship Set and Design Co.,Ltd.	-	-	48	-	
M Thirty One Co., Ltd.	-		2	17	
Dream Box and CM Organizer Joint Venture	7	7	7	7	
Total accrued interest receivable	7	7	57	518	
Less: Allowance for doubtful accounts	(7)	(7)	(7)	(518)	
Total accrued interest receivable - net	-		50	-	
Short-term loan to related companies					
Workmanship Set and Design Co.,Ltd.	=1	-	3,000	3,016	
CMO-KWCP Co., Ltd.	-	-	-	4,400	
M Thirty One Co., Ltd.	-	-	450	-	
Dream Box and CM Organizer Joint Venture	75	50	75	50	
Total short-term loan to related companies	75	50	3,525	7,466	
Less: Allowance for doubtful accounts	(50)	(50)	(3,050)	(4,450)	
Total short-term loan to related companies - net	25	-	475	3,016	
Total account receivables and short-term loan					
to related companies	25		540	3,016	
-	1/2/			an and an	

CM ORGANIZER PUBLIC COMPANY LIMITED

(Unit: Thousands Baht)

	Consolidated financial statements		Separate financial statements		
	2010	2009	2010	2009	
Account receivable and long-term loan to related companies		ě			
Account receivables to related companies					
Bayon CM Organizer Co., Ltd.					
Other account receivables	-			3,401	
Accrued interest receivable	-	-	-	4,265	
Total account receivables and accrued interest receivable	-	-	-	7,666	
Less: Allowance for doubtful accounts	-	-	-	(7,666)	
Total account receivables and accrued					
interest receivable - net	-	=	w.	-	
Long-term loan to related companies					
Bayon CM Organizer Co., Ltd.	-	-	-	42,757	
Less: Allowance for doubtful accounts	-	-	-	(42,757)	
Total long-term loan to related companies - net	-	-	_	-	
Total account receivable and long-term loan					
to related companies	-	-	-		

During the years, the Company had movements on the accounting balances with related parties as follow:-

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PUBLIC COMPANY LIMITED

(Unit: Thousands Baht)

	Consolidated finan	cial statements	Separate financial statements		
	2010	2009	2010	2009	
Short-term loan to related companies					
Subsidiaries					
Balance at beginning of the years	-		7,416	9,000	
Increase during the years		-	650	-	
Decrease during the years	-		(216)	(1,584)	
Disposal during the years	e <del>-</del>	-	(4,400)	_	
Balance at end of the years	-	-	3,450	7,416	
Related parties					
Balance at beginning of the years	50	770	50	50	
Increase during the years	25	1,800	25	-	
Decrease during the years		(2,520)	<b>:</b> ■	-	
Balance at end of the years	75	50	75	50	
Total short-term loan to related parties	75	50	3,525	7,466	

	Consolidated financial statements		Separate financial statements		
	2010	2009	2010	2009	
Long-term loan to related company					
Subsidiaries					
Balance at beginning of the years	( <del>-</del>	-	42,757	41,368	
Increase during the years	t <u>-</u>		<b></b>	4,093	
Decrease during the years	·=	-	=	(1,462)	
Disposal during the years	-	i e	(42,757)	87.	
Exchange rate adjustment	-	-	-	(1,242)	
Balance at end of the years - net	-	-	-	42,757	
Related Company					
Balance at beginning of the years	-	1,800	-	-	
Decrease during the years		(1,800)	-		
Balance at end of the years - net	-		-	-	
Total long-term loan to related companies	-	-	-	42,757	
	The second secon				

The Company charged interest on loan to related parties by MOR rate per annum.

Loans to a subsidiary in oversea are unsecured. The loans are repayable on demand and carry interest at MOR rate. The Company did not intend to call for repayment in short-term, therefore, the loans were classified as long-term loans. The Board of Director resolved to close down this subsidiary on September 11, 2009.





### Investment - net

Investments in subsidiaries, associated company and joint venture are as follow:

(Unit: Thousands Baht)

Consolidated financial statements						
		2010			2009	
	Paid-up	Owner	Equity	Paid-up	Owner	Equity
Relationships	capital	ship %	method	capital	ship %	method
Common management						
and shareholdings	-		-	8,000	33.33	6,959
Common management						
and shareholdings	160	50.00	<b>5</b> 11	160	50.00	-
			-			6,959
	Common management and shareholdings  Common management	Relationships capital  Common management and shareholdings  Common management	Paid-up Owner Relationships capital ship %  Common management and shareholdings  Common management	Paid-up Owner Equity Relationships capital ship % method  Common management and shareholdings	Paid-up Owner Equity Paid-up Relationships capital ship % method capital  Common management and shareholdings 8,000  Common management	Paid-up Owner Equity Paid-up Owner Relationships capital ship % method capital ship %  Common management and shareholdings 8,000 33.33  Common management

On February 25, 2010, the subsidiary has disposed the investment in common stock of Max Evolution Co., Ltd. of 26,667 shares at Baht 110.25 per share. The Company has recognized the loss from disposal of investment in associate on the statement of income for the years ended December 31, 2010 amounting to Baht 4.10 million. The Company recorded share of profit from investments in associated company using equity method in the consolidated statement of income for the years ended December 31, 2010 and 2009 of Baht 0.07 million and Baht 1.47 million respectively by using financial statements prepared by the management which had not yet been reviewed by an auditor.





Separate	financial	statements
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		2010				20	009		
		Paid-up	Owner	Cost	Dividend	Paid-up	Owner	Cost	Dividend
Company	Relationships	capital	ship %	method	income	capital	ship %	method	income
Investment in subsidiaries									
PM Center Co., Ltd.	Common management	135,000	99.99	134,999	29,997	135,000	99.99	134,999	•
	and shareholdings								
The Eyes Co., Ltd.	Common management	15,000	99.95	14,601		15,000	99.95	14,601	•
	and shareholdings								
Workmanship Set and	Common management	3,000	90.00	2,700	-	3,000	90.00	2,700	-
Design Co.,Ltd.	and shareholdings								
CMO-KWCP Co., Ltd.	Common management		-	-		1,000	49.96	500	
	and shareholdings				-				~
Bayon C M Organizer	Common management	5. <del>1</del>	-			179	75.00	134	
Co., Ltd.	and shareholdings				-				-
M Thirty One Co., Ltd.	Common management	2,000	55.00	1,100	250	250	99.99	250	~
(Formerly: A Link Co., Ltd.)	and shareholdings								
Exposition Technology	Common management	2,000	40.00	5,400		2,000	40.00	5,400	
Co.,Ltd.	and shareholdings				=				•
Joint Venture									
Dream Box and CM	Common management	160	50.00	80		160	50.00	80	
Organizer Joint Venture	and shareholdings								
Total investment				158,880	30,247			158,664	-
Less: Impairment of investment				(2,700)				(3,334)	
Total investment - net				156,180				155,330	

On July 1, 2010, a subsidiary, A Link Co., Ltd., registered the change of its name to "M Thirty One Co., Ltd.". At the Extraordinary Meeting of Shareholders No. 2 / 2010 held on July 28, 2010, the subsidiary's shareholders held a resolution to increase the registered capital from Baht 1 million to Baht 1.5 million. The company offered a portion of increased share to third parties. As a result, the proportion of company's interest is diluted from 99.99% to 55%.

On October 29, 2010, the Extraordinary Meeting of Shareholders of M Thirty One Co., Ltd, a subsidiary company, passed a resolution to increase the Company's authorized share capital from Baht 1.5 million to Baht 2 million by issuing 50,000 new ordinary shares with a par value of Baht 10 per share. The subsidiary registered the increased share capital on October 29, 2010.

On August 11, 2009, a subsidiary, C-MEX Exhibition Co., Ltd., registered the change of its name to

"Workmanship Set and Design Co., Ltd.".

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On July 1, 2008, the Company acquired ordinary shares of Exposition Technology Co., Ltd., in the amount of Baht 5 million equal to 4,000 shares at Baht 1,250 per share (Par value of Baht 100 per share). This incurred the excess of cost over the book value as at July 1, 2008 of the subsidiary company according to the unaudited or unreviewed financial statements of Baht 4.64 million.

(Unit: Thousands Baht)

	Consolidated finan	cial statements	Separate financial statements		
	2010	2009	2010	2009	
Trade accounts payable related companies					
PM Center Co., Ltd.	-	÷	58,941	16,442	
The Eyes Co., Ltd.	-	-	12,632	1,628	
Exposition Technology Co.,Ltd.	-	-	10,153	2,617	
Workmanship Set and Design Co., Ltd	1.	-	730	952	
Max Evolution Co., Ltd.	-	400	-	400	
Total trade accounts payable related companies	-	400	82,456	22,039	
Accounts payable and short-term loan from related partic	es				
Accrued interest expenses					
PM Center Co., Ltd.	t. <del>e</del>	-	10	8	
The Eyes Co., Ltd.	•	-	24	24	
M Thirty One Co., Ltd.		-	-	3	
Exposition Technology Co., Ltd.	-	=	36	-	
Related parties	76	-	76	-	
Director	-	131	-	-	
Total accrued interest expense from related companies	76	131	146	35	
Short-term loan from related parties					
PM Center Co., Ltd.	-	-	8,367	8,000	
The Eyes Co., Ltd.	-	-	4,520	4,745	
M Thirty One Co., Ltd.	-	: <del>-</del> :	=	500	
Exposition Technology Co., Ltd.	-	-	5,005	÷	
Related parties	8,000	*	8,000	•	
Directors	13,600	6,000	5,600	5,000	
Total short-term loan from related parties	21,600	6,000	31,492	18,245	
Total account payable and					
short-term loan from related parties	21,676	6,131	31,638	18,280	
Other accounts payable - related companies					
PM Center Co., Ltd.	-		3,650	3,650	
Workmanship Set and Design Co., Ltd	•	·-	420	420	
	-	-	4,070	4,070	

The short-term loan from related parties charged with interest rate of MOR per annum.

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CM ORGANIZER

During the years, the Company had movements on the accounting balances with related parties as follow:-

(Unit: Thousands Baht)

	Consolidated financial statements		Separate financial statements		
	2010	2009	2010	2009	
Short-term loan from related parties					
Subsidiaries					
Balance at beginning of the years		-	13,245	18,500	
Increase during the years	-	-	21,492	22,000	
Decrease during the years	(#)	-	(16,845)	(27,255)	
Balance at end of the years	-	-	17,892	13,245	
Related company					
Balance at beginning of the years		2,400	-	2,400	
Decrease during the years	-	(2,400)	-	(2,400)	
Balance at end of the years	-	-	-		
Related parties					
Balance at beginning of the years	91	-	-	-	
Increase during the years	8,000		8,000		
Balance at end of the years	8,000	74	8,000	-	
Directors					
Balance at beginning of the years	6,000	4,000	5,000	3,000	
Increase during the years	9,000	5,000	2,000	5,000	
Decrease during the years	(1,400)	(3,000)	(1,400)	(3,000)	
Balance at end of the years	13,600	6,000	5,600	5,000	
Total short-term loan from related parties	21,600	6,000	31,492	18,245	

During for the years ended December 31, 2010, the Company's director approved to write off the receivables and investments and to adjust the respective allowance for doubtful accounts and allowance for impairment due to the closing down of its subsidiaries as follows:

	Unit: Thousands Baht			
	Bayon C M Organizer	CMO-KWCP		
	Co., Ltd.	Co., Ltd.		
Account receivables	4,791 .	1,286		
Other account receivables	3,401	480		
Accrued interest receivable	4,265	511		
Short-term loan to related companies		4,400		
Long-term loan to related companies	42,757	<i>E</i> .		
Investment	134	500		
CM OFG	ANIZER	eY		
PUBLIC COMP	ANY LIMITED	25		

### 6. TRADE ACCOUNTS RECEIVABLE - NET

Trade accounts receivable can be classified by age analysis as at December 31, as follow:

	Consolidated financial statements		Separate financial statements	
	2010	2009	2010	2009
Trade receivables - related companies				
Not yet due	-	<b>a</b>	10,000.00	-
Past due				
Less than 3 months	-	-	-	211,843.14
Over 6 months but not over 12 months		9.	•	141,051.57
Over 12 months	44,720.00	44,720.00	44,720.00	5,162,625.96
Unbilled receivables - related companies				
Not yet due	-	**	10,000.00	110,975.05
Past due				
Less than 3 months	-		*	15,400.00
Over 6 months but not over 12 months	-	-	184,000.00	647,775.00
Over 12 months	•	-	•	503,825.00
Total trade receivables - related companies	44,720.00	44,720.00	248,720.00	6,793,495.72
Trade receivables - others				
Not yet due	140,637,220.99	62,959,737.00	107,041,942.18	35,467,392.13
Past due				
Less than 3 months	56,312,401.76	17,710,447.78	43,588,755.60	6,490,666.64
Over 3 months but not over 6 months	8,729,976.07	1,040,924.33	6,791,836.07	•
Over 6 months but not over 12 months	4,758,945.00	4,840,874.74	83,858.00	3,988,317.76
Over 12 months	17,286,188.10	23,668,364.02	14,772,574.65	19,620,145.57
Unbilled receivables - others				
Not yet due	40,128,496.01	13,177,987.31	39,750,976.01	12,938,940.10
Past due				
Less than 3 months	16,210,017.41	5,965,170.02	16,210,017.41	5,942,170.02
Over 3 months but not over 6 months	362,700.00	( <del>**</del> )	362,700.00	÷
Over 6 months but not over 12 months	420,000.00	128,660,484.11	420,000.00	128,476,484.11
Over 12 months	2,677,545.50	2,865,180.50	2,677,545.50	2,865,180.50
Total trade recivables - others	287,523,490.84	260,889,169.81	231,700,205.42	215,789,296.83
Total	287,568,210.84	260,933,889.81	231,948,925.42	222,582,792.55
Less: Allowance for doubtful accounts	(17,461,495.87)	(22,178,584.02)	(15,222,177.32)	(24,796,995.50)
Trade receivables – net	270,106,714.97	238,755,305,79	216,726,748.10	197,785,797.05

As at December 31, 2010 and 2009, the Company and a subsidiary discounted this trade accounts receivable with a company amounted of Baht 22.72 million and Baht 23.02 million, respectively. The Company and a subsidiary have factoring facility lines with a company totaling Baht 33 million which are guaranteed by some of the Company's and subsidiary's directors.

### WORK IN PROCESS AND SUPPLIES

Work in process and supplies as at December 31, consisted of:

(Unit: Baht)

	Consolidated finance	cial statements	Separate financial statements		
	2010	2009	2010	2009	
Supplies	1,915,588.22	2,823,447.65	8=	-	
Work in process	19,665,259.28	16,537,041.37	18,351,404.29	16,210,263.45	
Loss on inventory devaluation	(197,773.95)		(197,773.95)	R	
Total	21,383,073.55	19,360,489.02	18,153,630.34	16,210,263.45	

### 8. OTHER CURRENT ASSETS

Other current assets as at December 31, consisted of:

(Unit: Baht)

	Consolidated finance	cial statements	Separate financia	al statements
•	2010	2009	2010	2009
Advance payments	2,427,875.06	3,917,680.79	1,943,298.97	3,709,342.38
Refundable withholding tax	-	7,519,334.18	-	7,519,334.18
Prepaid expenses	1,546,032.05	2,185,581.19	1,802,103.18	1,557,173.48
Others	4,500,360.66	3,140,898.50	1,044,744.05	140,148.02
Total	8,474,267.77	16,763,494.66	4,790,146.20	12,925,998.06

### 9. UNBILLED RECEIVABLE UNDER LITIGATION PROCESS

As at December 31, 2010 and 2009, the Company has an unbilled receivable in the governmental sector in amount of Baht 128.48 million (Outstanding over 12 months as of December 31, 2010). The debtor claimed that the services already performed by the Company are less than the contracted value by Baht 52.51 million. The Company is in the litigation process with the debtor. Presently, the process is under the court of first instance. The Company's lawyer has an opinion that the chance that the company will win the case and be able to receive full amount of debt including the interest is high. The management believes that the Company will be ultimately able to process the case without material damage to the company. Therefore, the Company did not provide for any possible loss in the financial statements.

As at December 31, 2010 and 2009, the Company's transferred the rights in collections on its unbilled receivable amounted of Baht 128.48 million to a financial institution as collateral for obtained loans (Note 11).

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### 10. PROPERTY, PLANT AND EQUIPMENT - NET

Property, plant and equipment as at December 31, 2010, consisted of:

(Unit: Baht)

	Consolidated financial statement			
	As at	Movement dur	ing the year	As at
	January 1, 2010	Increase	Decrease	December 31, 2010
Cost	,			
Land	84,735,202.80	-	•	84,735,202.80
Buildings	76,230,591.12	1,288,525.00	-	77,519,116.12
Building improvements	10,133,814.39	781,750.20	-	10,915,564.59
Building and equipment on leased space		31,949,337.84	-	31,949,337.84
Operating equipment	312,530,549.70	35,096,101.63	1,058,023.39	346,568,627.94
Office equipment	41,161,410.22	3,260,967.85	225,790.19	44,196,587.88
Furniture and fixtures	2,535,778.47	327,650.22	•	2,863,428.69
Vehicles	20,470,601.50	4,323,750.00	1,339,000.00	23,455,351.50
Work in progress	2,217,802.56	1,043,470.26	483,236.26	2,778,036.56
Total	550,015,750.76	78,071,553.00	3,106,049.84	624,981,253.92
Accumulated depreciation				
Buildings	19,705,116.18	4,411,815.08		24,116,931.26
Building improvements	6,437,329.37	1,955,490.50	-	8,392,819.87
Building and equipment on leased space	•	1,814,611.45	-	1,814,611.45
Operating equipment	236,149,167.95	32,055,733.82	839,568.37	267,365,333.40
Office equipment	33,787,171.52	2,661,407.87	216,826.37	36,231,753.02
Furniture and fixtures	1,700,757.18	254,959.18	-	1,955,716.36
Vehicles	17,841,769.71	2,182,460.92	1,338,999.00	18,685,231.63
Total	315,621,311.91	45,336,478.82	2,395,393.74	358,562,396.99
Allowance for impairment	239,309.71			239,309.71
Net booked value	234,155,129.14			266,179,547.22

Depreciations for the years ended December 31, 2010 and 2009, amounted to Baht 45.34 million and Baht 47.03 million, respectively, in the Company's consolidated financial statements.

As at December 31, 2010 and 2009, the Company's and subsidiaries' equipment and vehicles amounting to Baht 233.52 million and Baht 195 million, respectively, are fully depreciated but still in use.

The Company's and the subsidiaries' land and constructions are mortgaged as collateral for letters of guarantee,

bank overdrafts and loans from financial institutions.



### Separate financial statement

	As at	Movement during the year		As at
	January 1, 2010	Increase	Decrease	December 31, 2010
Cost				
Land	22,490,061.00	<b></b> ⊘	i <del>d</del>	22,490,061.00
Buildings	15,445,000.00	•	=	15,445,000.00
Building improvements	6,659,670.66	-	-	6,659,670.66
Building and equipment on leased space	æ	31,949,337.84	<u></u>	31,949,337.84
Operating equipment	26,573,547.81	2,499,010.94		29,072,558.75
Office equipment	13,943,171.55	1,015,866.68	53,271.03	14,905,767.20
Vehicles	9,677,159.16	-	-	9,677,159.16
Total	94,788,610.18	35,464,215.46	53,271.03	130,199,554.61
Accumulated depreciation				
Buildings	3,737,426.99	846,359.47	=	4,583,786.46
Building improvements	3,387,280.00	849,579.70	-	4,236,859.70
Building and equipment on leased space	-	1,814,611.45	-	1,814,611.45
Operating equipment	19,066,434.70	3,795,880.64	-	22,862,315.34
Office equipment	10,123,879.29	1,300,490.03	45,302.30	11,379,067.02
Vehicles	8,778,493.88	778,488.68	-	9,556,982.56
Total	45,093,514.86	9,385,409.97	45,302.30	54,433,622.53
Allowance for impairment	239,309.71			239,309.71
Net booked value	49,455,785.61			75,526,622.37

Depreciations for the years ended December 31, 2010 and 2009, amounted to Baht 9.39 million and Baht 8.91 million, respectively, in the Company's separate financial statements.

As at December 31, 2010 and 2009, the Company's equipment and vehicles amounting to Baht 35.18 million and Baht 25.10 million, respectively, are fully depreciated but still in use.



### 11. BANK OVERDRAFTS AND SHORT-TERM LOANS FROM FINANCIAL INSTITUTIONS

Bank overdrafts and short-term loans from financial institutions as at December 31, consisted of:

(Unit: Baht)

_	Consolidated financial statements		Separate financ	ial statements
	2010	2009	2010	2009
Bank overdrafts	55,420,270.75	56,209,024.30	30,353,100.69	37,174,510.86
Promissory notes	85,828,042.95	91,290,724.48	68,317,890.53	77,980,000.00
Total bank overdrafts and				
short-term loans from financial institution	141,248,313.70	147,499,748.78	98,670,991.22	115,154,510.86

As at December 31, the Company and subsidiaries and joint venture had bank overdrafts and short-term loans facilities as follows:-

(Unit: Million Baht)

	2010	2009	
CM Organizer PLC. and subsidiaries and joint venture	174	150	
CM Organizer PLC.	132	120	

As at December 31, 2010 and 2009, bank overdrafts, short-term loans, promissory notes, and long-term loan from financial institutions charged with interest rates between the market rate and MOR, were guaranteed by some of the Company's and subsidiaries' directors and by a mortgage of the Company's and subsidiaries' land and construction.

As at December 31, 2010 and 2009, the Company's transferred rights of collections on its unbilled receivable amounted of Baht 128.48 million, as collateral for loans from the financial institution.



### 12. LIABILITIES UNDER FINANCIAL LEASE AGREEMENTS - NET

Liabilities under financial lease agreements – net as at December 31, consisted of:

(Unit: Baht)

	Consolidated financial statements		Separate financial statements	
	2010	2009	2010	2009
Due within 1 year				
Minimum payments	8,123,991.47	6,721,584.38	139,971.13	293,376.90
Deferred interest	(766,669.80)	(620,148.90)	(31,487.47)	(41,146.98)
Present value of minimum payment	7,357,321.67	6,101,435.48	108,483.66	252,229.92
Due over 1 year not exceeding 5 years				
Minimum payments	8,485,470.93	5,998,905.00	278,445.00	418,316.92
Deferred interest	(447,451.43)	(309,572.05)	(34,455.02)	(65,942.67)
Present value of minimum payment	8,038,019.50	5,689,332.95	243,989.98	352,374.25
Net book value of equipment		-		
under finance leases agreements	23,769,648.70	16,638,726.30	392,847.17	890,705.60
under finance leases agreements	23,769,648.70	16,638,726.30	392,847.17	890,705.60

The Company and the subsidiaries entered into lease agreements with certain companies for operating equipment and vehicles. The leases agreements have the terms of one to five years and bear interest rates between 4.22% to 9.02% per annum.

### 13. LONG-TERM LOANS FROM FINANCIAL INSTITUTION - NET

Long-term loans from financial institution as at December 31, consisted of:

(Unit: Baht)

Consolidated financial statements		Separate financia	ial statements	
2010	2009	2010	2009	
30,659,035.74	31,272,000.00	11,990,035.74	14,662,000.00	
(9,072,000.00)	(6,300,000.00)	(2,676,000.00)	(2,676,000.00)	
21,587,035.74	24,972,000.00	9,314,035.74	11,986,000.00	
	2010 30,659,035.74 (9,072,000.00)	2010     2009       30,659,035.74     31,272,000.00       (9,072,000.00)     (6,300,000.00)	2010         2009         2010           30,659,035.74         31,272,000.00         11,990,035.74           (9,072,000.00)         (6,300,000.00)         (2,676,000.00)	

On May 13, 2010, a subsidiary obtained long-term loan from a local bank totaling of Baht 7.3 million. The loan bears the interest at the rate of MLR per annum. The repayments of the principal will be made within 36 equal monthly installments of Baht 231,000 each starting in June 2010. The loans are guaranteed by a mortgage of the subsidiary's land and construction.

On June 25, 2009, the Company obtained long-term loan from a local bank totaling of Baht 16 million. The loan bears the interest at the rate of MLR per annum. The repayments of the principal will be made within 72 equal monthly installments of Baht 223,000 each starting in July 2009. The loans are guaranteed by a mortgage of the Company's land and construction.

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On March 25, 2009, a subsidiary obtained long-term loan from a local bank totaling of Baht 8 million. The loan bears the interest at the rate of MLR per annum. The repayments of the principal will be made within 60 equal monthly installments of Baht 135,000 each starting in April 2009. The loans are guaranteed by a mortgage of the subsidiary's land and construction.

On November 7, 2007, a subsidiary obtained long-term loan from a local bank totaling of Baht 14 million. The loan bears the interest at the rate of MLR per annum. The repayments of the principal will be made within 84 equal monthly installments of Baht 167,000 each starting in December 2007. The loans are guaranteed by a mortgage of the subsidiary's land and construction.

### 14. SHORT-TERM LOAN FROM THIRD PARTY

As at December 31, 2010, the Company issued the promissory notes to third party of Baht 18 million. The promissory notes bear interest rate between 3.53% to 15% per annum and have 3 months maturity term.

### 15. OTHER CURRENT LIABILITIES

Other current liabilities as at December 31, consisted of:

(Unit: Baht)

	Consolidated financial statements		Separate financial statements	
-	2010	2009	2010	2009
Account payable-Revenue Department	4,402,975.72	392,562.58	3,779,855.16	308,041.13
Accrued expenses	18,024,424.76	6,690,516.11	4,979,783.43	2,487,951.53
Accrued withholding tax	7,039,951.71	2,459,827.72	5,657,614.20	2,028,194.45
Provision for contingent liabilities	4,691,775.00	2,709,475.00	4,691,775.00	2,709,475.00
Other payables - related parties	-	-	4,069,681.20	4,069,681.20
Other payables	1,239,005.22	900,378.51	747,070.87	337,784.33
Deposit	1,753,261.59	1,308,670.88	1,753,261.59	1,258,066.25
Accrued corporate income tax	1,245,353.98	-	-	-
Others	6,978,231.75	4,216,411.08	2,929,187.46	221,511.89
Total	45,374,979.73	18,677,841.88	28,608,228.91	13,420,705.78

### 16. SHARE PREMIUM, LEGAL RESERVE

Pursuant to annual meeting of shareholders held on April 22, 2010, the meeting approved to transfer legal reserve of Baht 12.48 million and premium on share capital of Baht 34.19 million to compensate for the accumulated losses of the Company as of December 31, 2009.

### Legal reserve

In compliance with the Public Company Act, DE. 2535 (1992), the Company set aside as a legal reserve at least 5% of its net profit until the reserve equaled 10% of the authorized share capital A This reserve is not available for dividend distribution.

### Share premium

Section 51 of the Public Companies Act B.E. 2535 requires companies to set aside share subscription received in excess of the par value to a reserve account ("share premium"). Share premium is not available for dividend distribution.

### 17. EXPENSES BY NATURE

Expenses by nature for the years ended December 31, are as follows:

(Unit: Million Baht)

	Consolidated final	Consolidated financial statements		l statements
	2010	2009	2010	2009
Cost of services	583.65	517.54	398.14	352.41
Employee benefits	130.74	106.61	74.74	47.13
Depreciation	45.88	47.03	9.39	8.92
Advertising Fee	2.31	2.18	1.33	1.73
Management compensation	34.30	29.29	20.79	16.88
(Reverse) allowance for doubtful accounts	2.53	10.31	(0.01)	66.20

### 18. <u>FINANCIAL INFORMATION BY SEGMENT</u>

The Company and subsidiaries and joint venture operate the event management for public, exhibition and various entertainment activities. The revenues separated by business and by geographical segments are as follows:





(Unit: Thousands Baht)

~	1	A	Statement
( onec	Natenil	Ringheigi	Statement

Policy   P		Consolidated 1 manolal blatement							
Revenues		Foreign							
Marketing and Promotion Events									
Public Events   128,998		Orga	nizer	Equipment	of Midia	Fixing	Production	Eliminated	Total
Public Events 186,482 MICE 16,460 Professional Exhibition Organizer 21,144  Total 572,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 673,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 763,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 763,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 763,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 763,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 763,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 763,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 763,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 763,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 763,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 763,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 763,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 763,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 843,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 843,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 843,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 843,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 843,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 843,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 843,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 843,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 843,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 843,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 843,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 843,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 843,829 325,623 33,381 10,744 8,826 (81,831) 869,574 Cost of Service 843,829 325,623 325,623 325,623 325,623 325,623 325,623 325,623 325,623 325,623 325,623 325,623 325,6	Revenues								
Public Events 186,482 MICE 16,460 Professional Exhibition Organizer 21,144  Total 572,829 325,623 33,381 10,744 8,826 (81,831) 869,374 Cost of service (668,658) Gross Pofit Cotter income Caspenses 200,387 Selling expenses 200,387 Selling expenses 200,387 Selling expenses 200,387 Administrative expenses 200,5079 Management compensation 200,5079 Total expenses 201,508 Reverse of allowance for doubtful account 200,5079 Fofit before income tax expenses 201,508 Share of profit from investments using the equity method 300,500 Reverse of allowance for doubtful account 300,500 Reverse of allowance 500,500 Rev	Marketing and Promotion Events		219,745						
MICE         16,460           Professional Exhibition Organizer         21,144           Total         572,829         325,623         33,381         10,744         8,826         (81,831)         869,374           Cost of service         (668,658)         Cross Pofit         200,916         200,916           Other income         2,471         2,471         2,471           Profit before expenses         2,471         2,471           Administrative expenses         3,527         3,527           Amagement compensation         2,438         3,527           Reverse of allowance for doubiful account         2,534           Total expenses         1,134         3,527           Finance cost         1,144         3,527           Share of profit from investments using the equity method         6         6           Profit before income tax         2,523         3,524         3,524           Nt income         3,524         3,524         3,524           Attributable to         3,524         3,524         3,524           Monority interest         2,426         3,524         1,107         38,203         39,838           As at December 31, 2010         2,527         144,209         8,91 <td>Trade Shows and Exhibitions</td> <td></td> <td>128,998</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Trade Shows and Exhibitions		128,998						
Professional Exhibition Organizer	Public Events		186,482						
Total - 572,829 325,625 33,381 10,744 8,826 (81,831) 869,574  Cost of service (668,658)  Gross Pofit - 200,916  Other income	MICE		16,460						
Cost of service (668,658) Gross Pofit Other income	Professional Exhibition Organizer		21,144						
Gross Pofit Other income  Gross Pofit before expenses  Gross Pofit Other income tax expenses  Gross Pofit before into doubtful account  Gross Pofit before into frame income tax expense  Gross Pofit before into frame income tax expense  Finance cost  Gross Pofit from investments using the equity method  Gross Pofit before income tax  Gross Pofit from investments using the equity method  Gross Pofit from investments using the equity method  Attributable to  Shareholders of the parent  Monority interest  Gross Pofit perent  Gross Perent Perent  Gross Pofit Perent  Gross Pofit Perent  Gross Pofit Perent  Gross Perent Perent  Gross Perent Perent  Gross Pofit Perent  Gross Perent Perent Perent  Gross Perent Perent  Gross Perent Perent Perent  Gross Perent Perent Perent  Gross Perent Perent	Total	-	572,829	325,625	33,381	10,744	8,826	(81,831)	869,574
Other income   2,471	Cost of service								(668,658)
Profit before expenses Selling expenses Selling expenses Selling expenses Administrative expenses  Management compensation  Reverse of allowance for doubtful account Total expenses  Total ex	Gross Pofit								200,916
Selling expenses Administrative expenses  Administrative expenses  Administrative expenses  Reverse of allowance for doubtful account  Total expenses  Rough of the profit before finance cost and income tax expense  Frinance cost  Frinnance cost  Frinance cost  Frinnence cost  Frinance cost  Frinance cost	Other income								2,471
Administrative expenses  Management compensation  Reverse of allowance for doubtful account  Total expenses  Frofit before finance cost and income tax expense  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Share of profit from investments using the equity method  Frofit before income tax  Italian and income tax  Share of profit from investments using the equity method  Frofit before	Profit before expenses							_	203,387
Management compensation (24,388)  Reverse of allowance for doubtful account  Total expenses (130,460)  Profit bofore finance cost and income tax expense (14,487)  Finance cost (14,487)  Share of profit from investments using the equity method 66  Profit before income tax  Income tax expenses (16,720)  Net income  Attributable to  Shareholders of the parent 31,2010  Trade accounts receivable - net - 345,203 121,789 16,473 2,214 1,107 (88,203) 398,583 176 (4,212) 266,179 (1,786)  Property, plant and equipment - net - 75,527 184,209 8,913 106 1,645 (4,212) 266,179 (1,786)  Extractional contents and income tax expenses (2,187) (2,188)	Selling expenses								(13,527)
Reverse of allowance for doubtful account  Total expenses  Profit bofore finance cost and income tax expense  Finance cost  Fina	Administrative expenses								(95,079)
Total expenses (130,460) Profit bofore finance cost and income tax expense 72,927 Finance cost (14,487) Share of profit from investments using the equity method 66 Profit before income tax (16,720) Income tax expenses (16,720) Net income Attributable to Shareholders of the parent 37,524 Monority interest 4,262 Attributable or 4,262 Trade accounts receivable - net - 345,203 121,789 16,473 2,214 1,107 (88,203) 398,583 Property, plant and equipment - net - 75,527 184,209 8,913 106 1,645 (4,221) 266,179 Others - 222,144 28,664 8,056 2,442 2,011 (200,433) 62,884	Management compensation								(24,388)
Profit bofore finance cost and income tax expense	Reverse of allowance for doubtful acco	ount							2,534
Finance cost (14,487) Share of profit from investments using the equity method 66  Profit before income tax (16,720) Income tax expenses (16,720) Net income  Attributable to Shareholders of the parent 31,2010  Trade accounts receivable - net - 345,203 121,789 16,473 2,214 1,107 (88,203) 398,583 Property, plant and equipment - net - 75,527 184,209 8,913 106 1,645 (4,221) 266,179 Others - 222,144 28,664 8,056 2,442 2,011 (200,433) 62,884	Total expenses								(130,460)
Share of profit from investments using the equity method  Profit before income tax  Income tax expenses  Net income  Attributable to  Shareholders of the parent  Monority interest  As at December 31, 2010  Trade accounts receivable - net - 345,203 121,789 16,473 2,214 1,107 (88,203) 398,583 Property, plant and equipment - net - 75,527 184,209 8,913 106 1,645 (4,221) 266,179 Others  - 222,144 28,664 8,056 2,442 2,011 (200,433) 62,884	Profit bofore finance cost and income t	tax expense							72,927
Profit before income tax  Income tax expenses  Net income  Attributable to  Shareholders of the parent  Monority interest  As at December 31, 2010  Trade accounts receivable - net - 345,203 121,789 16,473 2,214 1,107 (88,203) 398,583  Property, plant and equipment - net - 75,527 184,209 8,913 106 1,645 (4,221) 266,179  Others - 222,144 28,664 8,056 2,442 2,011 (200,433) 62,884	Finance cost								(14,487)
Income tax expenses   (16,720)	Share of profit from investments using the equity method								66
Net income  Attributable to  Shareholders of the parent  Monority interest  As at December 31, 2010  Trade accounts receivable - net - 345,203 121,789 16,473 2,214 1,107 (88,203) 398,583  Property, plant and equipment - net - 75,527 184,209 8,913 106 1,645 (4,221) 266,179  Others - 222,144 28,664 8,056 2,442 2,011 (200,433) 62,884	Profit before income tax								58,506
Attributable to  Shareholders of the parent  Monority interest  As at December 31, 2010  Trade accounts receivable - net - 345,203 121,789 16,473 2,214 1,107 (88,203) 398,583  Property, plant and equipment - net - 75,527 184,209 8,913 106 1,645 (4,221) 266,179  Others - 222,144 28,664 8,056 2,442 2,011 (200,433) 62,884	Income tax expenses								(16,720)
Shareholders of the parent  Monority interest  As at December 31, 2010  Trade accounts receivable - net - 345,203 121,789 16,473 2,214 1,107 (88,203) 398,583  Property, plant and equipment - net - 75,527 184,209 8,913 106 1,645 (4,221) 266,179  Others - 222,144 28,664 8,056 2,442 2,011 (200,433) 62,884	Net income								41,786
Monority interest 4,262  As at December 31, 2010  Trade accounts receivable - net - 345,203 121,789 16,473 2,214 1,107 (88,203) 398,583  Property, plant and equipment - net - 75,527 184,209 8,913 106 1,645 (4,221) 266,179  Others - 222,144 28,664 8,056 2,442 2,011 (200,433) 62,884	Attributable to								
As at December 31, 2010  Trade accounts receivable - net - 345,203 121,789 16,473 2,214 1,107 (88,203) 398,583  Property, plant and equipment - net - 75,527 184,209 8,913 106 1,645 (4,221) 266,179  Others - 222,144 28,664 8,056 2,442 2,011 (200,433) 62,884	Shareholders of the parent								37,524
As at December 31, 2010  Trade accounts receivable - net - 345,203 121,789 16,473 2,214 1,107 (88,203) 398,583  Property, plant and equipment - net - 75,527 184,209 8,913 106 1,645 (4,221) 266,179  Others - 222,144 28,664 8,056 2,442 2,011 (200,433) 62,884	Monority interest								4,262
Trade accounts receivable - net       -       345,203       121,789       16,473       2,214       1,107       (88,203)       398,583         Property, plant and equipment - net       -       75,527       184,209       8,913       106       1,645       (4,221)       266,179         Others       -       222,144       28,664       8,056       2,442       2,011       (200,433)       62,884									41,786
Trade accounts receivable - net       -       345,203       121,789       16,473       2,214       1,107       (88,203)       398,583         Property, plant and equipment - net       -       75,527       184,209       8,913       106       1,645       (4,221)       266,179         Others       -       222,144       28,664       8,056       2,442       2,011       (200,433)       62,884	As at December 31, 2010								
Property, plant and equipment - net - 75,527 184,209 8,913 106 1,645 (4,221) 266,179  Others - 222,144 28,664 8,056 2,442 2,011 (200,433) 62,884	CHANGE OF CHANGE	-	345,203	121,789	16,473	2,214	1,107	(88,203)	398,583
Others - 222,144 28,664 8,056 2,442 2,011 (200,433) 62,884		-	75,527	184,209	8,913	106	1,645	(4,221)	266,179
100 LTC	* 1000 to 700 to	_	222,144	28,664	8,056	2,442	2,011	(200,433)	62,884
		-	642,874	334,662	33,442	4,762	4,763	. ,	727,646





(Unit : Thousands Baht)

Consolidated Finan	cial Statement
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	Consolidated Financial Statement							
,	Foreign Domestic							
	Organizer		Rental	Production	Designing	Music Eliminate	Eliminated	Total
			Equipment of Midia		Fixing Production			
Revenues								
Marketing and Promotion Events		169,873						
Trade Shows and Exhibitions		153,749						
Public Events		151,013						
MICE		2,025						
Professional Exhibition Organizer		19,197						
Total	8,050	495,857	258,541	21,678	8,643	(*)	(51,360)	741,410
Cost of service							,	(606,476)
Gross Pofit								134,934
Other income							,	2,280
Profit before expenses							,	137,214
Selling expenses								(8,465)
Administrative expenses								(85,022)
Management compensation								(21,393)
Allowance for doubtful account							,	(10,310)
Total expenses							,	(125,190)
Profit bofore finance cost and income t	ax expense							12,024
Finance cost								
Share of profit from investments using the equity method								
Profit before income tax								662
Income tax expenses							,	(6,264)
Net loss							8	(5,602)
Attributable to								
Shareholders of the parent								(8,794)
Monority interest								3,192
								(5,602)
As at December 31, 2009			29		. 0.00		(0.6.630)	220 955
Trade accounts receivable - net	-	197,786	60,581	5,056	1,962		(26,630)	238,755
Property, plant and equipment - net	-	49,456	179,334	9,187	466		(4,288)	234,155
Others	1,815	214,714	33,209	9,418	4,297		(165,474)	97,979
Total Assets	1,815	461,956	273,124	23,661	6,725	-	= :	570,889





### 19. FINANCIAL INSTRUMENTS

### Financial Risk Management

The Company and the subsidiaries are exposed to risks from changes in market interest rates, and from nonperformance of contractual obligations by counterparties. The Company and its subsidiaries do not use derivative instruments to manage such risks. They do not hold or issue derivative instruments for speculative or trading purposes.

### Interest rate risk

The interest rate risk is the risk that future movements in market interest rates will affect the results of the Company's and its subsidiary's operations and cash flows. The Company's and its subsidiary's exposure to interest rate risk relates primarily to its deposits with and loans from financial institutions, and short-term loans from related parties.

Since the majority of these financial assets and liabilities are short-term and long-term loans bear floating interest rate, the Company and its subsidiaries believe that there will be no material impact on the Company and its subsidiaries' financial statements.

### Exchange rate risk

The Company has no transactions in foreign currencies, therefore, there is no exchange rate risk.

### Credit Risk

The Company and its subsidiaries are exposed to credit risk primarily with respect to trade accounts receivable including the related company receivables. However, due to the large number of entities comprising the Company's and its subsidiaries customer base, the Company and its subsidiaries do not anticipate material losses from their debt collections, except the risk of the receivable in the government sector which the Company is in dispute resolution (Note 9).

### Fair Value

As the majority of financial assets and liabilities are short-term and long-term loans bear floating interest rate, the Company's and the subsidiaries' management believe that their carrying values of financial assets and liabilities do not materially differ from their fair value.

### 20. COMMITMENTS AND CONTINGENT LIABILITIES

As at December 31, 2010 and 2009, the Company and the subsidiaries have contingent liabilities in relation to the letters of guarantee issued by banks amounting to approximately Baht 55 million and Baht 71 million, respectively.

As at December 31, 2010, the Company has a rental agreement for the space in order to carry the business under the name "Ratchaprasong Urban Spaces" for the period from April 1, 2010 to September 30, 2012. The Company is committed to pay for the rental space at the fix rate of Baht 700,000 per month and pay the revenue sharing at the rate stipulated in the agreement computed from the revenue earned.



As at December 31, 2010, the Company has a construction agreement for the project "Ratchaprasong Urban Spaces" of Baht 16.43 million and a design and installation of infrastructure agreement of Baht 9.57 million of which an amount of Baht 19.53 million has been paid.

### 21. PROVIDENT FUND

The Company and subsidiaries and their employees have jointly established a provident fund in accordance with the Provident Fund Act B.E. 2552. Both employees and the Company contribute to the fund monthly at the rate of 3% of salary. The fund, which is managed by TISCO Asset Management Company Limited, will be paid to employees upon termination in accordance with the fund rules. Total contributions by the Company and subsidiaries for the year ended December 31, 2010 amounted to approximately Baht 2.98 million.

### 22. RECLASSIFICATION OF ACCOUNTS

The Company has reclassified certain accounts in the balance sheet as at December 31, 2009 and the statements of income for the year ended December 31, 2009 to conform to the presentation of the financial statements of this year as follow:

(Unit:Thousands Baht)

	Conso	lidated financial state	ements	Separate financial statements			
	Before		After	Before		After	
	reclassification	Reclassification	reclassification	reclassification	Reclassification	reclassification	
Balance Sheets	7						
Bank overdrafts and shot-term							
loans from financial institution	168,220	(20,720)	147,500	135,875	(20,720)	115,155	
Factoring payable		20,720	20,720	-	20,720	20,720	
Statements of Income							
Administrative expenses	83,860	1,162	85,022	41,710	2,374	44,084	
Management compensation	22,555	(1,162)	21,393	11,362	(2,374)	8,988	

### 23. APPROVAL OF FINANCIAL STATEMENT

These financial statements have been approved by the Board of Directors to be issued on February 24, 2011.



