

November 14, 2014

Subject : Clarification of the operating result for the 3 months period of 2014 ended September 30, 2014

Dear : Managing and Director of the Stock Exchange of Thailand ,

CMO Public Company Limited "CMO" would like to inform total revenue 175.31 million baht and net loss 22.62 million baht in the consolidated financial statement for the 3 months period of 2014 ended September 30, 2014 compared with the same period, year 2013 ended September 30, 2013, which had total revenue 207.95 million baht and net loss 2.54 million baht. The above performance comes from these following reasons;

- Revenue from Service in Q3/2014 is 175.31 million baht compare with 207.95 million baht in Q3/2013. Due to, this is low season for event marketing. The economic situation is just recovered from disentanglement by government policy and political situation still effected.

- Cost of Service was increased from 79.88% in Q3/2013 to 84.88% in Q3/2014. The main point is the comparing between the decreasing of revenue and fix cost.

- An Administrative Expense was increased about 20.0% from 40.48 million baht in Q3/2013 to 48.57 million baht in Q3/2014 because of the cost of cancelation in some event, mainly.

- Interest Expense was increase by 58.4% from 4.62 million baht in Q3/2013 to 7.31 million baht in Q3/2014 because of company investment in new project, Bangkok Creative Playground.

For the separate company statement has total revenue 75.45 million baht and net loss 21.39 million baht in the separate financial statement for the 3 months of 2014 ended September 30, 2014, compared with the same period, year 2013 ended September 30, 2013, which had total revenue 139.72 million baht and net profit 1.32 million baht. The main reason as same as above explain.

Please be informed accordingly,

Sincerely Yours,

(Mr.Sermkhun Kunawong)

Chief Executive Officer

CMO Public Company Limited