Subject : Clarification of the operating result for the year 2013 ended December 31, 2013

Dear : Managing and Director of the Stock Exchange of Thailand

CMO Public Company Limited "CMO" would like to inform Total Revenue $1,095.33$ million baht and Net Profit 33.26 million baht in the consolidated financial statement for the year 2013 ended December 31, 2013 compared with the same period, year 2012 ended December 31, 2012, which had Total revenue $1,237.28$ million baht and Net Profit 77.73 million baht. The above performance comes from these following reasons ;

- Total Revenue was decline by $11.47 \%$ from $1,237.28$ million baht in 2012 to $1,095.33$ million baht. According to, there was no special big project in year 2013 compare with BOI Fair in 2012.
- Gross Margin was slightly increased from $21.73 \%$ in 2012 to $22.59 \%$ in 2013.
- Company has invested in people to support company growth. Then, Administrative expense was increase by $23.20 \%$ from 136.57 million baht in 2012 to 168.25 million baht in 2013 .
- Interest Expense was increase by $61.90 \%$ from 11.44 million baht in 2012 to 18.51 million baht because of company investment in new building, Bangkok Creative Playground.

For company statement has Total Revenue 630.18 million baht and Net Profit 34.44 million baht in the company financial statement for the year 2013 ended December 31, 2013, compared with the same period, year 2012 ended December 31, 2012, which had Total Revenue 803.94 million baht and Net Profit 78.95 million baht. The main reasons is the same as above explanation.

Please be informed accordingly,

Sincerely Yours,
(Mr.Sermkhun Kunawong)
Chief Executive Officer
CMO Public Company Limited

