

## About Us - Overview

### Company's History

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Year	Significant Movement
2022	<ul style="list-style-type: none"><li>● CMO rebranded and changed the organizational structure to a new management team under leading by Mr. Kitisak Jampathipphong. In the new concept “ EXPERIENCE-TECH CREATOR” that defines to new strategies “5 Elements (5 E)” as the core business – EVENT and EQUIPMENT and new business - ENTERTAINMENT, END-TO-END 2.0 and EXPERIENCE 3.0.</li><li>● Issuance and offering of the newly-issued convertible debentures of the Company in the total value of not exceeding THB 500,000,000 (the “Convertible Debentures”) by way of Private Placement specifically to Advance Opportunities (AO Fund) and Advance Opportunities 1 (AO Fund 1)</li><li>● The Company decided to stop the theme park which operate by CM Live Co., Ltd. (Previous name “Imaginia Co., Ltd.”). Changing the business model to Entertainment – entertainment and concert.</li><li>● Establishing subsidiary “CM Lab Co., Ltd.” for operate creative &amp; management advertising and marketing activities including event organizing, seminar, media production and event structure production. It has registered capital THB 2,000,000, equivalent to 20,000 ordinary shares, with par value of THB 100 per share. CMO invested in amount of THB 1,520,000 or 76 percentage of the total registered capital.</li><li>● Appointing Mr. Ariya Banomyong to be a Co - Chief Executive Officer, effective on February 24, 2022.</li><li>● Increasing of the registered capital of the Company in the amount of THB 25,000,000 from the original registered capital with the amount of THB 330,898,577, representing registered capital of THB 356,398,577 to Private Fund by Krungthai XSpring Company Limited (“Private Fund KTX”) at the offering price of THB 6 per share in the total amount of THB 153,000,000. The newly – issued ordinary share was paid by Private Fund KTX on June 2, 2022. Also, the Company completed the registration of the increase in the Company’s paid-up capital from THB 255,462,733 to THB 280,962,733 at par</li></ul>

	<p>value of THB 1 per share with the Department of Business Development, Ministry of Commerce on June 6, 2022.</p>
2021	<ul style="list-style-type: none"> <li>● The CMO group has changed its major shareholder structure from Mr. Sermkhun Kunawong to Mr. Kitisak Jampathipphong. We aim to be a high-growth company by changing our business and management structure as well as rebranding to maintain the number one in Event Management Service. Moreover, CMO increases the Streaming Studio Service both online and digital service and brings new technology to integrate with the event to offer the best experience to customers.</li> </ul>
2020	<ul style="list-style-type: none"> <li>● It was a challenging year for the Company's business operation due to the Covid-19 pandemic, which impacted event business. It was the worst crisis ever in 30 years since the beginning of the event industry. The Company immediately adjusted its marketing strategy by launching three integrated streaming studios with a variety of scales, complete with lighting and sound system as well a Live Streaming system to serve all kinds of digital events, namely, product launches, sales representative meetings, international academic meeting, seminar, entertainment and concert, fan meeting, etc. The studios were launched in May.</li> <li>● On March 24, 2020, the Company sold all its ordinary shares held in CMO Show Corp Company Limited amounting to 1,399,996 shares, representing 99.99% of the issued shares, at a total price of 500,000 baht to individuals external which received payment of shares on December 11, 2020. The company recorded a loss from the sale of investments in subsidiaries in the separate financial statements amounting to 19.20 million baht. After the sale of such shares, the company lost control. Therefore, the consolidated financial statements of CMO Show Corp Company Limited until December 10, 2020.</li> <li>● The Company had expanded its investment through joint investment in the new company, Muse K Agency Ltd, providing integrated services of communication experience creation covering both Online Events and On Ground Events. CMO holds 54.99% of shares in Muse K Agency which is separated from Muse Corporation Ltd. Thus, the shareholding in Muse Corporation Ltd. was changed from 70% to 84.99%.</li> </ul>
2019	<ul style="list-style-type: none"> <li>● The Company operates and manages existing units for continued growth in order to generate increased profit. Simultaneously, the Company prepares plans to expand the organization of meetings, seminars as well as</li> </ul>

	<p>international conferences including MICE Business. Due to the growing trend of meeting organization and the conformity to the MICE industry of Thailand ranking at the 4<sup>th</sup> of Asia in international meetings. Thus, it was the year that the Company was designated to organize the 12<sup>th</sup> Asia Pacific Heart Rhythm Society Scientific Session (APHRS 2019 hosted by Thailand on 24-27 October 2019. This conference was attended by over 3,500 cardiologists worldwide. It was considered a major conference of cardiologists of Thailand signifying globally the potential of Thailand in hosting such conference and also promoting MICE industry of Thailand.</p> <ul style="list-style-type: none"> <li>● The Company had entered a negotiation to buy all shares of CMO Show Corp Ltd. from the existing shareholders with debt remission, leading to the change of business operation control in 2019. While the profit sharing in the joint-venture and the profit from business consolidation were at 58.82 million baht, the Company's consolidated financial statement reported an increase of the profit.</li> </ul>
2018	<ul style="list-style-type: none"> <li>● CM Digital" is a new business unit in CMO, for support digital solutions and data managemnet services such as registration system in seminars and events with verious technologies.</li> </ul>
2017	<ul style="list-style-type: none"> <li>● The company has established the Imaginia Playland Department, which has been transformed into the Imaginia Co.,Ltd with 10 million Baht capital. Besides, the company plans to expand this business by establishing more branches in Asia.</li> </ul>
2016	<ul style="list-style-type: none"> <li>● The Company has paid-up capital to 255,462,733 baht by offering to the existing shareholders.</li> </ul>
2015	<ul style="list-style-type: none"> <li>● The Company has expanded the investment for opening the new subsidiaries, Muse Corporation Co.,Ltd provides music and entertainment services and also open "Imaginia Playland" in August which is the interactive playland for children. Furthermore, the company has new business partners, CMO SHOW CORP LTD. which created and organized a contemporary cultural show "Himmapan Avatar" that the company held the shares 70% and 50% respectively.</li> </ul>
2014	<ul style="list-style-type: none"> <li>● CMO Group moved to "Bangkok Creative Playground". This is the great synergy of people and potential of business to be recognize in wide range of clients, partner and suppliers.</li> </ul>

	<ul style="list-style-type: none"> <li>● The Company has expanded the investment for opening the new subsidiaries, Momentum S Co.,Ltd provides Private Life Style Event Service that the company held the shares 60%</li> </ul>
2013	<ul style="list-style-type: none"> <li>● “Bangkok Creative Playground” Project was started to construct. PM Center Office was the first building. Estimated the whole project will complete in March 2014.</li> </ul>
2012	<ul style="list-style-type: none"> <li>● The Company was increased the company’s register capital from Baht 150 million to Baht 222.5 million by issuing 72.5 newly ordinary million shares to reserve for the payment of stock dividend amounted 37.5 million shares, the exercise of warrants amounted 30 million shares and the exercise of ESOP-warrants amounted 5 million shares. This increase was principal caused by explanation to ASEAN market and AEC market.</li> </ul>
2011	<ul style="list-style-type: none"> <li>● The Company had change company name to “CMO Public Company Limited” To prepare for an explanation to new business and new market both in bound and out bound, AEC market.</li> </ul>
2008	<ul style="list-style-type: none"> <li>● The Company has expanded a new business in line of Utility Service Provider by held the share of Exposition Technology Company Limited for 40%. Moreover, CMO Group has a great successful of Thai Pavilion to stand up front of 102 countries with Silver Award in Theme and Conception from Bureau International des Expositions : BIE in World Water Exposition 2008 “ Expo Zaragoza 2008”, Zaragoza, Spain.</li> </ul>
2004	<ul style="list-style-type: none"> <li>● PM Center’s capital structure has radically changed from Baht 39.90 Million to Baht 135 Million of paid up capital which CM Organizer held the shares of “PM” for 99.99% and increased capital paid for the Eyes from Baht 5 Million to Baht15 Million which held the shares of “the eyes” for 99.95%</li> </ul>
2003	<ul style="list-style-type: none"> <li>● The Company Group had radically changed its funding structure and shareholding for a preparation to register in Market for Alternative Investment (or “MAI”). The registered capital was increased from Baht 8 million to Baht 59 million and Baht 150 million respectively. In addition, the shareholding structure was also changed in which the company held the shares of "PM" and "The Eyes" for 99.997% and 99.84% respectively. S.Cubic Co., Ltd. became the large shareholder of the Company Group. C.M. Organizer Co., Ltd. was transformed into a public company limited and renamed "C.M. Organizer Public Company Limited"</li> </ul>

1991	<ul style="list-style-type: none"><li data-bbox="464 208 1370 331">● C.M. Organizer Co., Ltd. was established to provide an Event Management Service. The company was truly one of the pioneers in such business in Thailand.</li></ul>
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